



Your all-in-one  
**Industrial IoT Solution**

## THE PROBLEM

When companies want to use an **IoT solution** that fits for **industrial** use cases, they often encounter **two big problems**.

# THE PROBLEM



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**Slow** time-to-market



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**High** TCO  
(Total Cost of Ownership)

## THE PROBLEM

So what can we do to  
**reduce time-to-market** and  
**lower development cost**?



# THE SOLUTION

## Controllino **NEO**

- ✓ Brand-new **look**
- ✓ Rock-solid **Aluminium housing**
- ✓ Ultra **compact**

A **fully adaptable, industry-ready PLC**, not only modular but **at much less cost** than other PLCs.

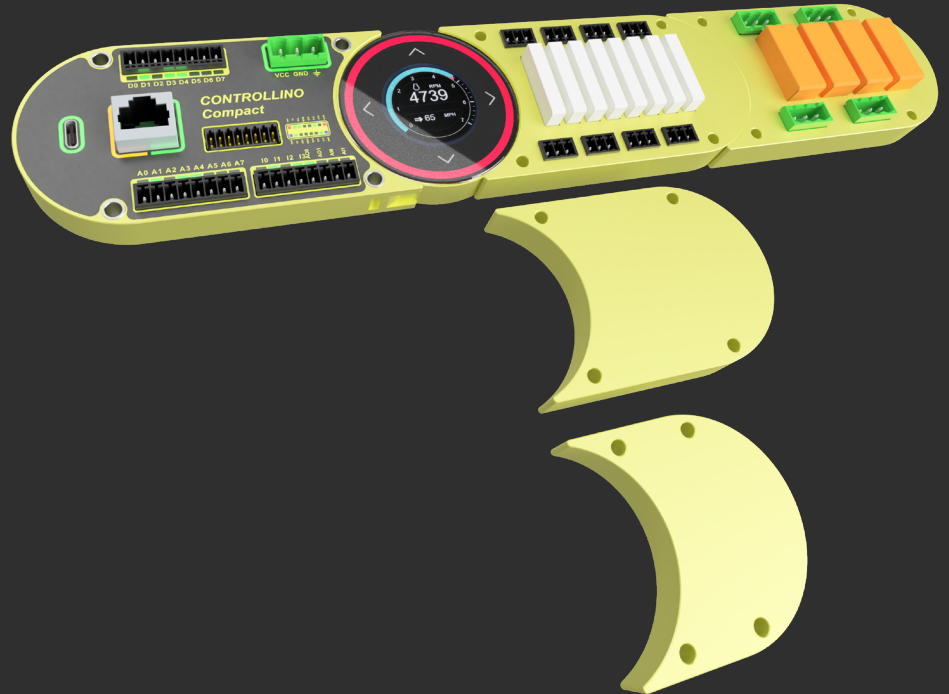


# THE SOLUTION

## Controllino **NEO**

Creating your custom hardware solution is easy. Just pick relevant core and add-on modules and order it directly in the online store.

Pick between **different I/Os, peripherals, voltages, drivers** and much more.



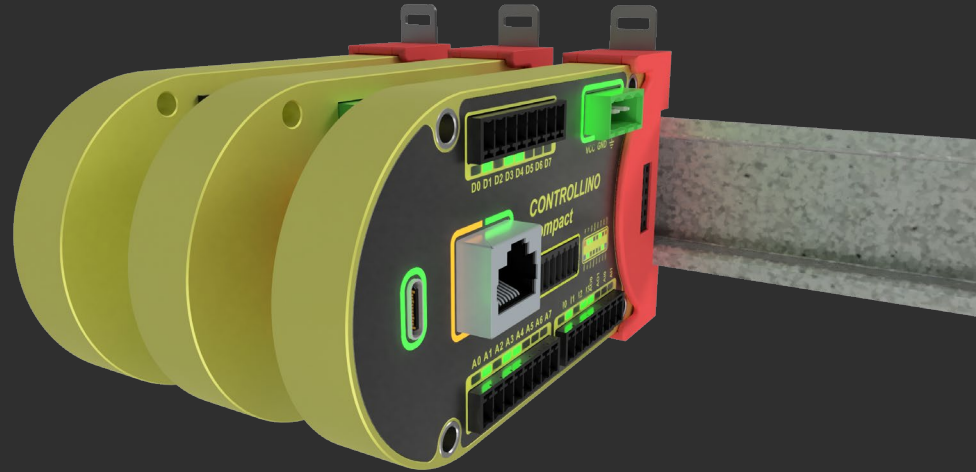
# THE SOLUTION

## Controllino **NEO**

Stack it like you want!

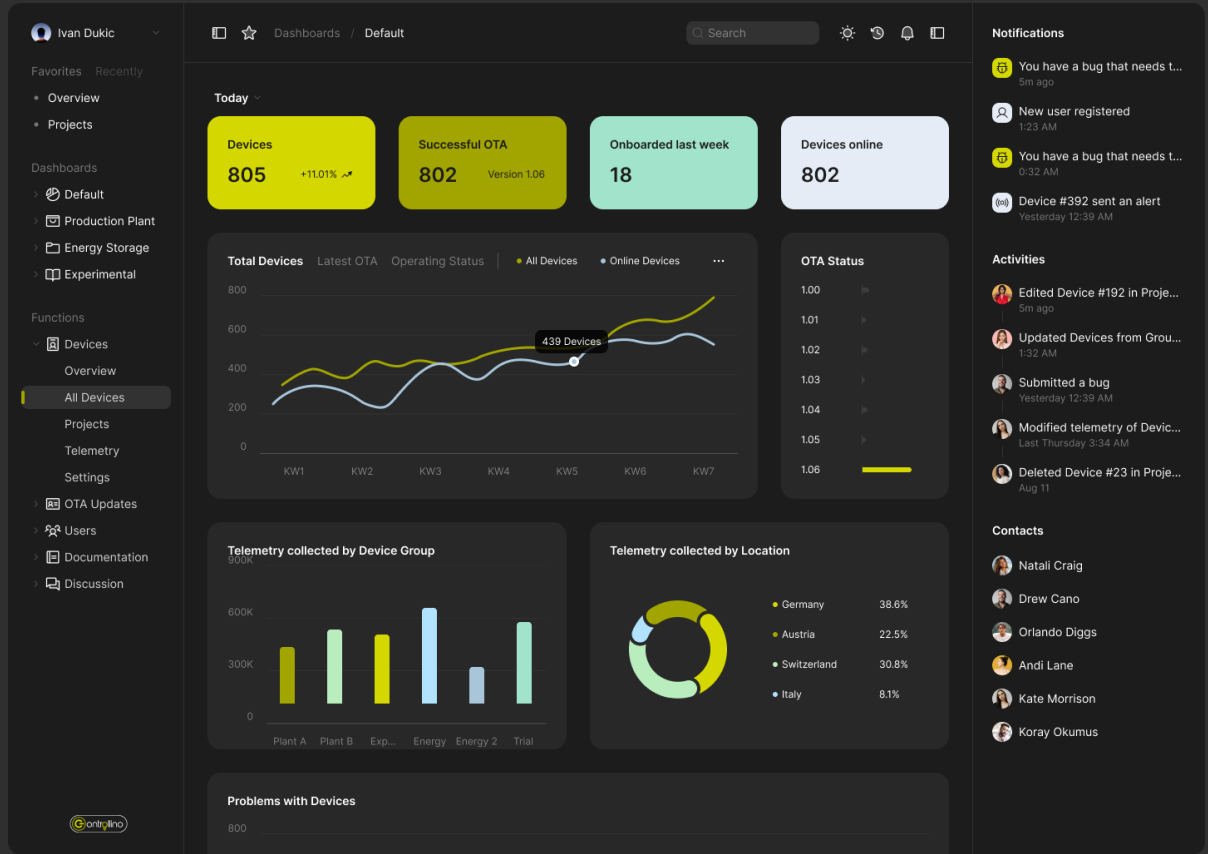
**Single-deploy, side-by-side, in series** or whatever your machine or electronics box allows.

Connected over CAN & RS485.



# THE SOLUTION

## Our IoT Software - Introducing CONTROLLINO OS





# THE SOLUTION

## Our IoT Software - Introducing CONTROLLINO OS

**Device Name: CTRL A**

**Last online**  
2 secs ago

**OTA Firmware**  
1.05

**Failed Updates**  
0

**Telemetry Status**  
Active

**Analog Input Values**

Input	Value
A0	150
A1	100
A2	200
A3	80
A4	140
A5	60

**Digital Output Status**

Status	Count
On	6
Off	2

**Device Log**

SU	Mo	Tu	We	Th	Fr	Sa
22	23	23	25	25	25	25

Edited Pin Configuration for Analog Inputs  
5m ago

Successful Firmware Update - 1.05  
1:32 AM

Started Firmware Update - 1.04 → 1.05  
1:31 AM

Renamed Device from "Device 392" to "CTRL A"  
Last Thursday 3:34 AM

Created Device  
Aug 11

**Notifications**

- You have a bug that needs t...  
5m ago
- New user registered  
1:25 AM
- You have a bug that needs t...  
0:32 AM
- Device #392 sent an alert  
Yesterday 12:39 AM

**Activities**

- Edited Device #192 in Proje...  
5m ago
- Updated Devices from Grou...  
1:32 AM
- Submitted a bug  
Yesterday 12:39 AM
- Modified telemetry of Devic...  
Last Thursday 3:34 AM
- Deleted Device #23 in Proje...  
Aug 11

**Contacts**

- Natali Cråg
- Drew Cano
- Orlando Diggs
- Andi Lane
- Kate Morrison
- Koray Okumus

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**THE  
SOLUTION**

These are just **some** of our  
**CONTROLLINO OS features...**

**Device and Asset  
Management**

**Secure & easy OTA  
Updates**

**Data Collection and  
Processing**

**Reliable IO handling  
over the cloud**

**Horizontal scalability  
and fault tolerance**

**Industry-level  
Security Standards**

*...and much more.*

OUR  
CUSTOMERS

We have **surpassed** the startup phase:  
**2500+ customers** from 90+ nations.

Google



DAIMLER



SONY



AIRBUS



dyson

flex



œrlikon



FESTO



## OUR CUSTOMERS

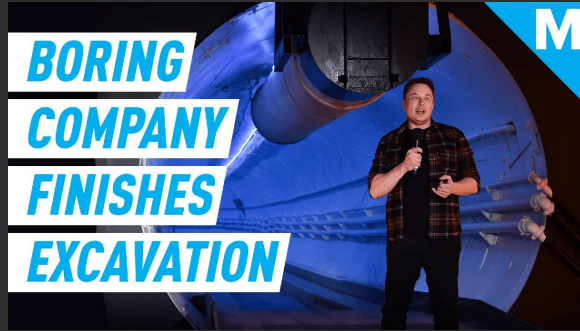
Our biggest **customer.**



**FLUENCE** makes energy storage systems all over the world. In every cube is one of our controllers. In the past 2 years, we deployed about 12.000 controller units, with an estimate for 2023 at about 13.000 units.

## OUR CUSTOMERS

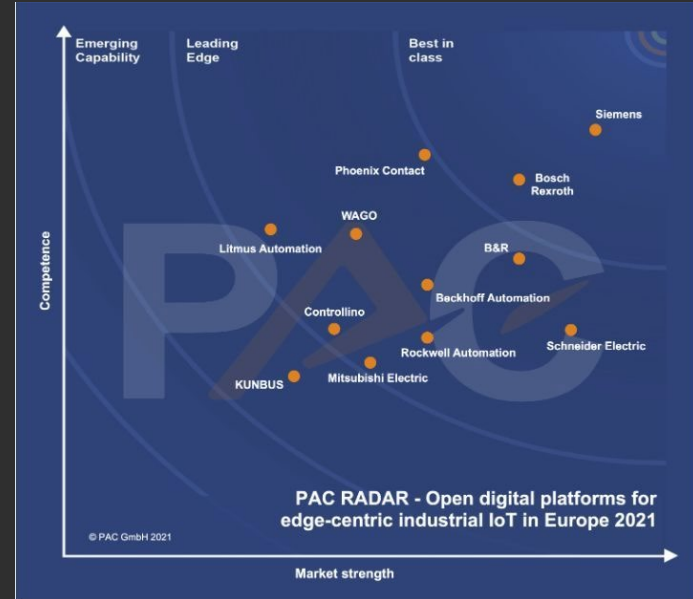
Our most famous **customer**.



A controversial figure, but nevertheless exciting to work with such visionaries. The light in the **HYPERLOOP** tunnel is controlled by our controller.

## OUR COMPETITORS

We emerged from nothing a few years back. Now, we are playing in the league with **THE BIG ONES.**



## OUR WAY

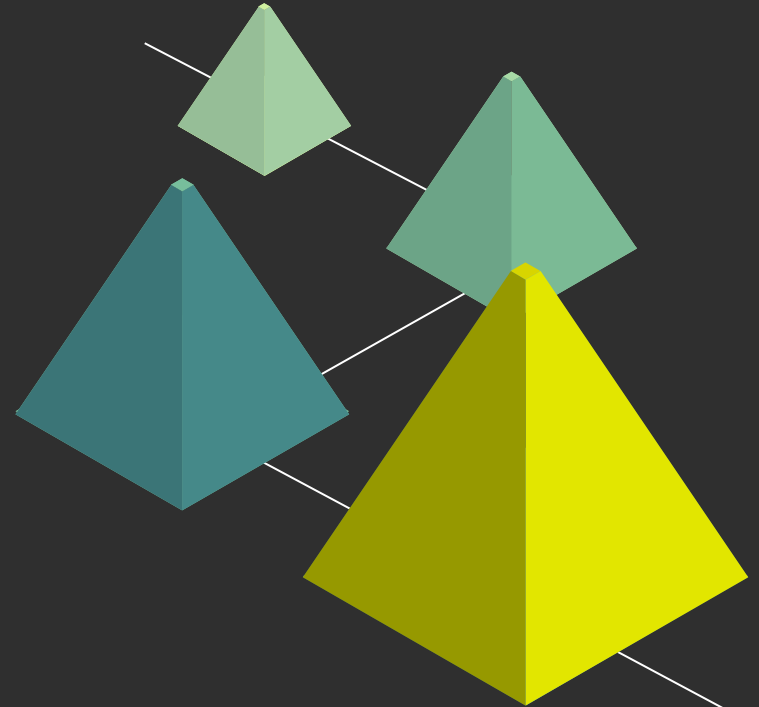
Our revenue is **steadily growing**.

**2019**  
EUR 1.100.000 Revenue

**2020**  
EUR 1.700.000 Revenue

**2021**  
EUR 2.800.000 Revenue

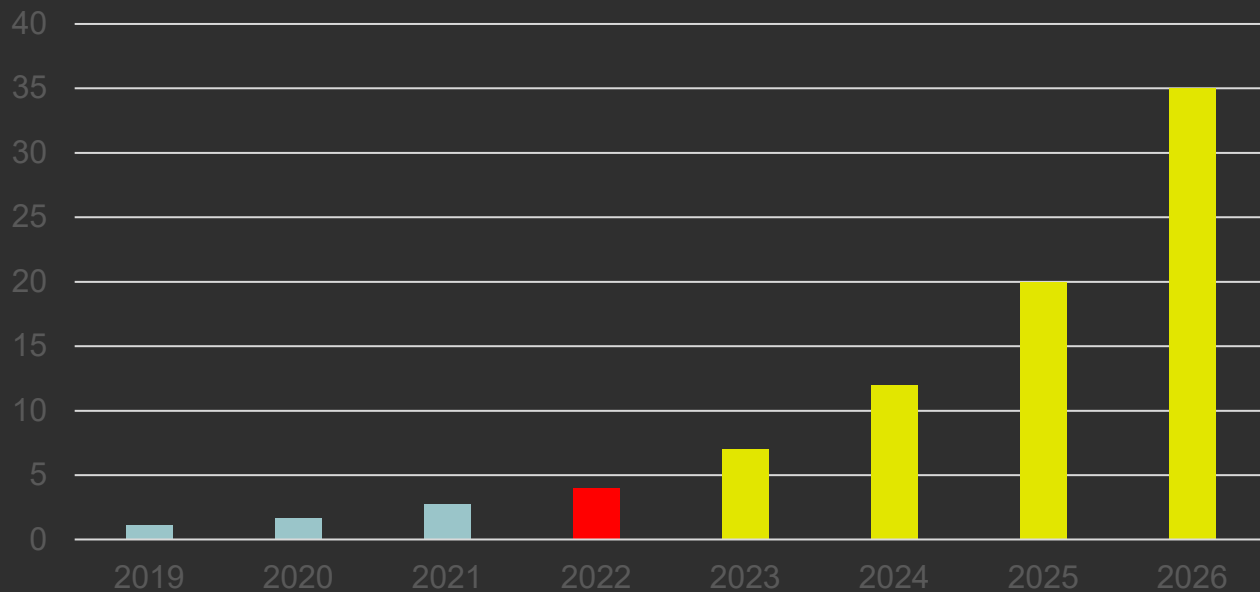
**2022**  
EUR 4.000.000 Revenue



## THE GOAL

Our natural **growth rate is over 50%.**

Revenue growth forecast next 4 years in Mil €





## ABOUT US

Our small, but passionate team consists of **15 full-time geeks** and several **freelance & part-time employees**.



## ABOUT US

Together with **you**, we can **grow** &  
**shape the future of Industrial IoT.**

If you are interested, don't hesitate to contact us and ask as many questions as you would like. We are happy to share our enthusiasm and philosophy with you.

*Thank you.*

*Team CONTROLLINO*